



USIHC Board Conference Call Agenda

July 14, 2020

8:00PM (Eastern)

To join the USIHC Meeting call 605-475-4884 when prompted add pin 101234#

Any member of the USIHC is welcome to audit the conference call. Auditors are asked to identify themselves during the roll call at the start of the meeting or immediately upon joining the call if the meeting has already begun. Auditors are expected to participate in the conversation only when asked.

1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of July 10, 2020 the USIHC has 758 Members in 575 Households.

2. TREASURER'S REPORT (KARI PIETSCH-WANGARD)

Reports are attached. The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 6/30/20: \$118,959.30

Unrestricted membership funds as of 6/30/20: \$105,489.49

Net Change from 5/31/20: \$4,297.00

Net Change from 12/31/19: \$2,453.19

3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

The breeding committee has not met since our last meeting.

The breeding manual has been sent to all contributors for comments and revisions. I am still waiting to hear back from two contributors. Once they have had an opportunity to comment, I will send the draft to the committee. Feedback has been positive.

5. EDUCATION COMMITTEE REPORT (WILL COVERT AND KARI PIETSCH-WANGARD)

The trainer certification committee met on June 24 via Zoom and discussed the questions for testing. The group decided to create two documents; one for the examinees (basically a study guide) and one for the judges. The study guide will include specific reading lists to use for each topic, to ensure uniform responses. The document for the judges will be a list of questions and will not be shared outside of the committee. We divided the group into two groups; each will check the work of the others. So far we have discussed the first two sections of the FEIF document for level 1 trainers. The next meeting is July 22.

6. LEISURE COMMITTEE REPORT (JANET MULDER)

Team Ice Trekkers was the first team to complete the 5000 mile virtual ride. Full checkpoint standings in the attached screen shots.

7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

Two new partnerships are under development (see new business). Conversations are on-going with other potential partners.

8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

9. SPORT COMMITTEE REPORT (WILL COVERT)

The Virtual Show has been completed with a total of 114 entries. A breakdown of the budget is attached.

10. YOUTH COMMITTEE REPORT (LUCY NOLD)

Nothing to report.

11. Old Business

- a. Canadian Icelandic Horse Federation and the Quarterly (notes attached)

12. New Business

- a. Extended USIHC Judges licenses until 2021 due to the cancellation of the judges' seminar in 2020
- b. National Ranking - Retain 2018 Sanctioned Show Scores until 2021 due to the cancellation of all Live Events in 2020.
- c. Proposal for Fall Virtual Show (see attachment).
- d. Smartpak partnership.
- e. Flying C partnership.
- f. Discussion regarding allowing those holding US Work Visas to be eligible for Individual Membership.
- g. Follow-up on the pathway for analyzing DNA from unregistered Icelandic horses.
- h. Registration of DNA proven Icelandic horses.

13. Miscellaneous.

07/04/20

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of June 30, 2020

	Jun 30, '20
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	12,925.18
Associated Money Market Acct.	96,034.12
Total Checking/Savings	108,959.30
Other Current Assets	
CD ownd by USIHC mature 10/7/22	2,000.00
CD ownd by USIHC mature 10/7/20	2,000.00
CDs for Judge Scholarship Fund	
CD-matures 4/14/21	3,000.00
CD-matures 10/11/21	3,000.00
Total CDs for Judge Scholarship ...	6,000.00
Total Other Current Assets	10,000.00
Total Current Assets	118,959.30
Other Assets	
Blood Profile Funding Refund	-5,000.00
Total Other Assets	-5,000.00
TOTAL ASSETS	113,959.30
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	4,000.00
Unexpended World Champshp F...	4,889.27
Unexpended Youth Funds	4,580.54
Total Other Current Liabilities	13,469.81
Total Current Liabilities	13,469.81
Total Liabilities	13,469.81
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	1,109.74
Net Income	2,453.19
Total Equity	100,489.49
TOTAL LIABILITIES & EQUITY	113,959.30

USIHC General Membership Funds

5/31/20		6/30/20
\$ 8,613.42	Checking	\$ 12,925.18
\$ 96,033.33	Money Market	\$ 96,034.12
\$ 10,000.00	CDs	\$ 10,000.00
\$ 114,646.75	subtotal	\$ 118,959.30
\$ (4,579.56)	Youth Fund	\$ (4,580.54)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (4,874.70)	World Champ. Team Fund	\$ (4,889.27)
\$ 101,192.49	USIHC Unrestricted Membership Funds	\$ 105,489.49

Net Change from 5/31/2020

\$4,297.00

12/31/19 Balance

\$ 103,036.30

Net Change from 12/31/19

\$2,453.19

United States Icelandic Horse Congress Inc.
Income & Expense Report
June 2020

Income		Expense	
Competition/Sport Inc.			
Virtual Competition entry fee	2,199.03		
Interest Income	0.79		
Membership Related Income		Membership Related Expenses	
Farm Listing	320.43	Toll Free line	15.05
Membership Dues		Website	<u>2,090.55</u>
Family Memberships	502.48	Total Membership Related Expenses	<u>2,105.60</u>
Individual Memberships	1,622.22		
Youth membership	<u>134.72</u>	Promotional Exp.	
Total Membership Dues	<u>2,259.42</u>	Promotional Banners (Club)	118.11
Quarterly Inc.			
Quarterly Adv. Inc.	<u>935.21</u>		
Total Membership Related Income	<u>3,515.06</u>		
Registry Income			
Duplicate Registration fees	50.00		
Registration fees	564.18		
Transfer fees	<u>365.38</u>	Registry Expenses	
Total Registry Income	<u>979.56</u>	Clerical for registry	51.00
		Registry Postage	<u>122.00</u>
USIHC Non-Member fees	<u>-0.73</u>	Total Registry Expenses	<u>173.00</u>
Total Income	<u>6,693.71</u>	Total Expense	<u>2,396.71</u>

Net Income: 4,297.00

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through June 2020
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Income		Expense	
		Breeding Committee Exp.	
		Breeding Comm. Equipment Exp.	828.23
Competition/Sport Inc.		Competition/Sport Expense	
Ice Test fee income	-32.40	2020 Virtual Sport Show exp.	450.44
Sanction Competition fee	672.52	IceTest annual fee	1,029.68
Virtual Competition entry fee	2,285.82	National Ranking Award Expense	556.80
Total Competition/Sport Inc.	2,925.94	Total Competition/Sport Expense	2,036.92
Education-Riding Badge		Education Comm. Exp.	
Riding Badge Inc.	480.00	Riding Badge Exp.	72.40
Interest Income	50.12	FEIF Conference exp.	
		FEIF 2020 Conf. Exp.	419.88
		FEIF Conf. Airfare exp.	1,120.39
		Total FEIF Conference exp.	1,540.27
		Leisure Committee Expense	
		S2SS 2020 Program exp.	276.83
Membership Related Income		Membership Related Expenses	
Farm Listing	1,922.58	Administration	
		Office/Supplies Exp.	15.46
		Tax. Prep. Services	408.00
Membership Dues		Total Administration Expenses	423.46
Family Memberships	3,558.38	Annual Meeting Exp.	
Foreign Friend mbshp	266.48	2020 Annual Meeting Portland	1,891.50
Individual Memberships	10,363.95	FEIF related expenses	
Youth membership	303.12	FEIF Mbshp fees	2,139.35
Total Membership Dues	14,491.93	Quarterly Expenses	
		Graphics	2,000.00
Quarterly Income		Postage for Quarterly	1,022.70
Quarterly Adv. Inc.	3,904.24	Quarterly Printing	5,180.22
		Total Quarterly Expenses	8,202.92
		Toll Free line	90.30
		Website	2,541.97
		WorldFengur Exp.	1,522.98
Total Membership Related Income	20,318.75	Total Membership Related Expenses	16,812.48

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through June 2020
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Income		Expense	
		Promotional Exp.	
		Promotional Banners (Club)	253.44
		Promotion Material Printing exp	914.09
		Promotional Advertising	867.00
		Promotional postage expenses	141.33
		RC Co-op promo exp.	150.00
		Total Promotional Exp.	2,325.86
Registry Income		Registry Expenses	
Duplicate Registration fees	391.86	Clerical for registry	1,422.00
Late Stallion Report fees	493.90	Printing & reproduction-Regist.	330.65
Registration fees	2,250.87	Reg. WorldFengur Sbscrptn exp.	200.32
Transfer fees	1,362.75	Registry Office supplies	92.06
Total Registry Income	4,499.38	Registry Postage	243.65
		Total Registry Expenses	2,288.68
USIHC Non-Member fees	170.67		
		Youth Committee Exp.	
Youth Committee Inc.		Spaeri Award	50.00
Youth Cup Tryout Fees	240.00		
Total Income	28,684.86	Total Expense	26,231.67

Net Income : 2,453.19

Affiliated Club Committee Report for July 14, 2020

Chair: Leslie Chambers

Members: N=23

Upcoming BOD meeting is scheduled for Tuesday, July 14 at 8:00 EST

Promotion: Regional Clubs banner Update:

Banners Received:

1. Sirius
2. Hestafolk

Banners Requested:

3. Cascade
4. Klettafjalla
5. CIA
6. Flugnir

Although there is little demand for banners at this time since most expos have been cancelled or postponed, Clubs are encouraged to take advantage of the USIHC funding for these banners.

Promotion: Regional Club Banner Request Link:

Regional Clubs, here is the link to start the process of creating your joint banner with the USIHC. Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is not a requirement.

The link to request banner:

<https://forms.gle/xftGYzruoDMWAmkB6>

Quarterly Promotional Copy Requests:

No new requests, all past requests have been sent out. (Thank you Nicki).

USIHC Virtual Show:

The first ever USIHC virtual show was launched on May 1, see the website for details www.icelandics.org. Registration and video submission closed June 30.

The show (videos and IceTest) has been turned over to International Judge, Thorgeir Gudlaugsson.

A second USIHC virtual show is in the planning stages.

Regional Club Clinics/Schooling Shows - Policy #31, 2020:

Still Planned:

Sirius clinic, August 29-30, Dressage Clinic at Lettleikei (Shelbyville, KY)

Klettafjalla clinic, Oct 24-25 with Caeli Cavanaugh at Gyetorp II, WY.

7/9/2020 LKC

Name	Chugach Mountain State Park, AK - 250	Yosemite National Park, CA - 500
Wyoming Toltsetters	2/19/20	4/2/20
AIHA	2/19/20	4/2/20
Hestafolk	3/4/20	4/2/20
Merrimack Valley Icelandics	2/19/20	4/2/20
Sirius Trail Tölter	4/20/20	5/28/20
Heaven's Icies	6/9/20	
Individual Riders		
Carrie Matson		
Chris Feldner		
Deborah Kenny		
Donna Smith		
Frances Rospotynski		
Jane Coleman	5/9/20	
Jill Carroll	5/9/20	7/7/20
Josette Brault		
Kim Taylor		
Lisa Blumhagen	7/7/20	
Lin Campbell		
Rachel Miller	4/2/20	5/28/20

Name	Rocky Mountain National Park, CO - 750	Yellowstone National Park, WY - 1000	Grand Canyon National Park, AZ - 1250	Cuyahoga Valley National Park, OH - 1500	Green River Lake State Park, KY - 1750	Shore to Shore Riding Trail, MI - 2000
Ice Trekkers	2/19/20	3/4/20	3/18/20	4/2/20	4/20/20	4/20/20
Northcountry Tolters	3/4/20	4/2/20	4/22/20	5/9/20	5/28/20	5/28/20
Gyetorp II	4/2/20	4/22/20	5/28/20	6/9/20	7/7/20	
Wyoming Toltsetters	5/28/20	7/7/20				
AIHA	4/20/20	5/9/20	5/28/20	5/28/20	6/9/20	7/7/20
Hestafolk	4/20/20	5/9/20	5/28/20	7/7/20	7/7/20	
Merrimack Valley Icelandics	4/22/20	7/7/20	7/7/20	7/7/20		
Sirius Trail Tölters	7/7/20					
Heaven's Icies						

Name	Zumbro Bottoms Horseback Riding, MN - 2250	Wildcat Mountain State Park, WI - 2500 HALFWAY	Shenendoah National Park, VA - 2750	Great Smokey Mountains National Park, TN - 3000	Bussy Point Recreation Area, GA - 3250	Big Bend Ranch State Park, TX - 3500	Princess Place Preserve, FL - 3750 3/4 complete
Ice Trekkers	4/20/20	5/9/20	5/9/20	5/28/20	5/28/20	5/28/20	5/28/20
Northcountry Tolters	7/7/20	7/7/20					
Gyetorp II							
Wyoming Toltsetters							
AIHA	7/7/20						
Hestafolk							
Merrimack Valley Icelandics							
Sirius Trail Tölter							
Heaven's Icies							

Name	Princess Place Preserve, FL - 3750 3/4 complete	Mount Toby, MA - 4000	Sprague Land Preserve, CT - 4250	Marsh-Billings-Rockefeller National Historic Park, VT - 4500	Otter Creek Horse Trails, NY - 4750	Acadia National Park, ME - 5000 Finish Line
Ice Trekkers	5/28/20	6/9/20	6/9/20	7/7/20	7/7/20	7/7/20
Northcountry Tolters						
Gyetorp II						
Wyoming Toltsetters						
AIHA						
Hestafolk						
Merrimack Valley Icelandics						
Sirius Trail Tölter						
Heaven's Icies						

Quarterly Committee report

July 9, 2020

submitted by Nancy Brown

The Quarterly Committee is now hard at work on Issue Three 2020 (September). While the content is now going through the editing and committee review stages, we still have room for last-minute news and announcements or advertisements. We go to design July 15 for a press date of August 1 and a mailing date of September 1. Covid-19 is not affecting our design or printing schedules.

We plan to print 600 copies of this issue, which is enough to cover our membership and contributors' lists (these lists totaled 575 in December, 550 in March, and 540 in June) with some copies left over for Promotion and Welcome Packets. To request copies for promotional purposes, please contact quarterly@icelandics.org.

Deadline for the December 2020 issue is October 1. Board members and committee chairs, please let us know if you want us to save space for any text, photos, or advertisements for that issue. Remember that ads for USIHC-sanctioned events are free, space permitting.

USIHC Virtual Summer Show 2020

Budget Estimate 7/3/2020

Expenses:	Estimated	Actual
Thorgeir	\$5/start w/ \$300 minimum	\$570
Sanctioned Show Application Fee	\$75	\$75
Sanctioned Show Report Fee (\$1.80/combination)	\$90 (based on 50 combinations)	\$205
Sanctioned Show Awards (based on 16 classes)	\$200 (places 1-3/class)	\$230
Schooling Show Awards (based on 16 classes)	\$200 (places 1-3/class)	\$230
Mailing/Postage to send Awards	\$150	Est \$150
Total Expenses	\$1015	\$1460

Income: (based on \$30/combination)	Estimated	Actual
Sanctioned Show	93 x \$30	\$2790
Schooling Show	21 x \$30	\$630
Total Income		\$3420

Starts are close approximations, that need to be verified.

NR = 93 and SS = 21 Total Starts: 114

Approximate Profit is \$1960

Follow up on CIHF and their Quarterly Request (6/15/2020)

Just thought I would send a quick update.

I have spoken with Dale Clark and confirmed that the CIHF would like to be able to offer The Quarterly to their members as a benefit of membership (CIHF individual membership currently stands at \$55/year).

Nancy and Nicki had provided me with statistics, opinions and advice. Based on their input, it appeared to me that it would be best for us to pursue a "group subscription" agreement with CIHF, like our World Fenger subscription.

Also using this information, I came up with a hard number of \$3000/year (to be paid by the CIHF) for electronic access only, to the Quarterly. When I tossed this number to Dale, I emphasized that this was just a way to start the discussion and any official agreement (including price), would need USIHC Board approval.

I have the feeling this isn't going to go anywhere because their current individual membership costs \$55 and in order to cover a \$3000/year subscription cost, they would need to increase their membership to \$75/year (based on the 150 member number they provided us). The \$3000/year number came from stats Nancy provided me (which I can run you through the logic, if this goes further). But based on those numbers, it looked like cost of the Quarterly (minus promotional copies) came to about \$20/ US member. So if CIHF has 150 members they want to provide with electronic access to the Quarterly it would be valued at \$3000.

I couldn't tell whether Dale would discuss this with the CIHF board via email or wait until their next meeting which I think she said was in July. So, we will see if this requires any further discussion on our side.

Thanks

Leslie

USIHC Virtual Fall Show 2020 Budget Proposal

Expenses:	Estimated	Actual
Thorgeir	\$5/start w/ \$300 minimum	
Sanctioned Show Application Fee	\$75	
Sanctioned Show Report Fee (<i>\$1.80/combo</i>)	\$90 (<i>based on 50 combinations</i>)	
Sanctioned Show Awards (<i>based on 20 classes</i>)	\$230 (<i>places 1-3/class</i>)	
Schooling Show Awards (<i>based on 9 classes</i>)	\$105 (<i>places 1-3/class</i>)	
Mailing/Postage to send Awards	\$150	
Total Expenses	\$950	

Income: (<i>based on \$30/combo</i>)	Estimated	Actual
Sanctioned Show		
Schooling Show		
Total Income		

Key Decisions to be made are the number of judges and the class fee.

7/6/20 LKC